

#	CODE	MODULE	CREDITS	SPECIALIZATION	LEVEL
1	BMAC 1101	Introduction to mass communication	15	Bachelor of Mass Communication	Level 6
2	BMAC 1102	Writing for the mass media	15	Bachelor of Mass Communication	Level 6
3	BMAC 1103	Media History	10	Bachelor of Mass Communication	Level 6
4	BMAC 1104	Communication skills	10	Bachelor of Mass Communication	Level 6
5	BMAC 1201	Theories of Mass Communication	15	Bachelor of Mass Communication	Level 6
6	BMAC 1202	Introduction to Public Relations	15	Bachelor of Mass Communication	Level 6
7	BMAC 1203	Introduction to Broadcasting	15	Bachelor of Mass Communication	Level 6
8	BMAC 1204	Introduction to photo journalism	15	Bachelor of Mass Communication	Level 6
9	BMAC 1301	Introduction to Kiswahili language	10	Bachelor of Mass Communication	Level 6
10	BMAC 1302	Media Law	10	Bachelor of Mass Communication	Level 6
11	BMAC 1303	Radio production	15	Bachelor of Mass Communication	Level 6
12	BMAC 1304	Media Management	15	Bachelor of Mass Communication	Level 6
13	BMAC 1305	Research methods in Mass Communication	10	Bachelor of Mass Communication	Level 6
14	ECS 111	Computer skills	10	Bachelor of Mass Communication	Level 6
15	BMAC 2101	Mass Media and Society	20	Bachelor of Mass Communication	Level 7
16	BMAC 2102	News writing and Editing	20	Bachelor of Mass Communication	Level 7
17	BMAC 2103	Development Communication	10	Bachelor of Mass Communication	Level 7
18	BMAC 2104	Advertising, Copy & Layout	10	Bachelor of Mass Communication	Level 7
19	BMAC 2201	Online Journalism	20	Bachelor of Mass Communication	Level 7
20	BMAC 2202	Documentary History and Theory	20	Bachelor of Mass Communication	Level 7
21	BMAC 2203	Newspaper editing, design and layout	15	Bachelor of Mass Communication	Level 7
22	BMAC 2204	Art of Public Speaking	15	Bachelor of Mass Communication	Level 7
23	BMAC 2205	Desktop Computing for Magazines and Newspapers	10	Bachelor of Mass Communication	Level 7
24	BMAC 2301	Television and Radio News writing (Theory and Practice)	20	Bachelor of Mass Communication	Level 7
25	BMAC 2302	Investigative and Interpretative Reporting	20	Bachelor of Mass Communication	Level 7
26	BMAC 1205	Human Rights and Democracy	10	Bachelor of Mass Communication	Level 8
27	BMAC 3101	Public Affairs Reporting	15	Bachelor of Mass Communication	Level 8
28	BMAC 3102	Introduction to Rwandan Culture and Media Ethic	10	Bachelor of Mass Communication	Level 8
29	BMAC 3103	Public Relations Production & Services	15	Bachelor of Mass Communication	Level 8
30	BMAC 3201	Diplomatic Communication& International relations	20	Bachelor of Mass Communication	Level 8
31	BMAC 3203	Industrial attachment	20	Bachelor of Mass Communication	Level 8
32	BMAC 3304	Research Project	20	Bachelor of Mass Communication	Level 8
33	LSFE 3202	Language: Swahili, French and Kinyarwanda	10	Bachelor of Mass Communication	Level 8